

# LORNA OWENS®



Media Kit



# Media Kit

**Lorna Owens**  
Meeting Planner and Speaker Bureau Resources

## Introduction

An effective professional speaker who travels the country speaking with healthcare providers, corporations and professional women's groups about rising above mediocrity to achieving their greatness.

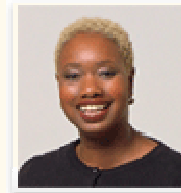
Whether it is overcoming fear, stress and burnout or making a life style change, no one understands better than Lorna Owens.

After all she has reinvented herself from being an attorney to now living her dreams. Lorna Owens is on a fast rise to becoming a greatly sought after international speaker and author. She appeared on **NBC 6** and **CAYMAN TV**. She has

been interviewed in the **MIAMI HERALD**, **JAMAICA GLEANER**, **JAMAICA OBSERVER** and **CARIBBEAN TODAY**.

## Accreditations:

1. Professional Speaker
2. Executive Coach
3. Radio Commentator
4. Registered Nurse
5. Midwife
6. Former Prosecutor Dade County Florida
7. Attorney
8. President Positive Vibe Music
9. President Zion Films
10. CEO And Founder "and the women gather"



## We Honor All Bureau Contracts.

For speaking engagements please contact:

**Veronica Vernon**

 **305-573-8423**

[contact@positivibe.com](mailto:contact@positivibe.com)

## EVENT QUESTIONNAIRE

Please submit the following information regarding your event.

1. Your Name:

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2. Your Email Address:

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3. Company Name:

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4. Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

5. Day: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

6. Time:

Beginning: \_\_\_\_\_ am / pm      Ending: \_\_\_\_\_ am / pm

7. Number of Attendees:

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8. Who will attend?:

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9. What is the demographic makeup of the audience?

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Age: \_\_\_\_\_ Sex \_\_\_\_\_

10. Average

Income: \_\_\_\_\_

11. Education:

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12. Cultural Mix:

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13. Other Relative Information:

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14. Should the message be targeted to one group in preference of another?

YES \_\_\_\_\_ NO \_\_\_\_\_

15. If yes, which one?

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16. What is the day to day work life of the audience like?

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17. What frustrations do they experience in their work?

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18. What new trends or changes are happening in their industry now?

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19. What are the sensitive issues? Are their controversial issues that should be avoided?

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20. What is the biggest challenge your company is facing today?

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21. What is the purpose or mission of your company?

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22. What is the meeting theme or slogan used by your company?

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23. What industry jargon do you want interjected during the presentation?

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24. What three points of information do you want the speaker to address for this particular meeting?

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25. What other information might be helpful for the speaker to know?

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26. Please suggest two or three speech titles or ideas that might be compelling to your audience.

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27. How do you want your people to feel when they leave the speaker's presentation?

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## REQUEST FORM

### **Request Lorna Owens For Your Next Event**

Would you like Lorna Owens to speak at your next Corporate Event? If so, please completely fill out the form below, press the Request Lorna Owens button and Lorna Owens and/or a representative will contact you within 5 business days.

1. Name:

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2. Company / Association:

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3. Title:

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4. What is your role with planning the event?

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5. Address:

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City: \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

6. Email:

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7. Phone:

\_\_( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

\_\_( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

\_\_( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

8. Preferred speaking date:

\_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

9. Group to be spoken to:

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10. What is your budget for speakers at this event?

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11. Purpose of meeting:

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12. Comments:

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## Room and Audio/Visual Room Set Up

We understand your event is very important to you, so please review our setup request and please feel free to discuss our request with us. We sometimes travel with our own sound technicians, if this is the case we will let you know. Lorna comes to you from the music industry so she knows how important light, sound and room atmosphere are to an event. She will work with you to make your event memorable.



### Equipment:

Wireless lavalier (tie clip) microphone, Audiocassette and/or CD player. Please place AV control and AV technician in the back of the room. Lorna will provide a "play list" for your technician to follow. All Power Point screens should be placed to the side of the stage and never center stage.

### Staging:

If possible, set the room up theater or classroom style with a center aisle. Position the first row about five to six feet from the stage. The stage should be positioned in the middle of the front wall of the room with steps off to the side. Stage size and height should be appropriate for the size of the room. Stage should be draped to give a neat finish. Two arm chairs with a small draped table between them for water. Water should be kept at room temperature. In front of the armchairs a center table, giving the stage a talk show feel.



### Miscellaneous Item:

A lectern with clock or timer.

### Room Environment:

Please keep the stage well lit at all times with the room light up so that the audience can be kept alert. The actual room temperature should be somewhere between 68-70 degrees Fahrenheit.

### Recording of Presentation:

The material to be presented is protected by copyright. Audio and/or video recording is permitted. A separate recording agreement must be signed prior to the event.

